

# Textbook Requisitions/Adoptions

## Impacting Affordability

At Barnes & Noble College, our number one priority is to help drive student success. Our core responsibility is to provide students with the most affordable and useful course materials they need to be successful. Equally important is ensuring that faculty can order the best materials for their courses. How can you help us achieve this?

### How late adoptions affect affordability & success?

As of 12/21/15 we had only 61% of our textbook adoptions for Spring 2016, which equates to nearly 1,000 titles still to be ordered. How can we possibly serve our faculty & students with this magnitude of late orders?

- Over 12,000 books were rented in Fall 2015 - without a timely adoption we were unable to hold onto thousands of used books
- Students receive 50% cashback at buyback for books being used in the upcoming semester - without an adoption in place we were unable to buyback thousands of used books
- Late adoptions limit our used book options, decrease publisher availability and hinder our ability to research affordable options
- Students rely on the book information provided on our website, and shop early for the most affordable options. We begin receiving online orders upon student registration; utilizing registration integration and our convenient shipping and in-store pick-up
- Having to order, receive, and shelve thousands of books so close to the start of classes hinders our ability to serve our faculty. Early adoptions allow us to contact professors with out of print, out of stock, new editions, and low cost solutions.
- Faculty Enlight is a key component to support faculty and fuel student success. Faculty can view different book formats and weigh the cost to students so they can adopt the best materials for their courses to deliver great student outcomes.
- The college is required by the HEOA to make college affordability transparent for our students. Timely adoptions allow the college to comply with this law. As of Tuesday, April 5<sup>th</sup>, we are at 13% of adoptions for Fall 16 while registration began April 6<sup>th</sup>.

★ 82% of our titles were available for rent with **used rentals** being the most affordable option. Students saved \$849,451 by renting this academic year. With 1,000 more titles we could have saved our students over \$1,000,000.

★ Barnes & Noble College Bookstores are now price matching our online competitors (Amazon, Chegg, and B & N.com). Offering this option is saving our students money and helping them achieve the education they deserve.

**Having 100% adoptions and all books available for the start of classes, at affordable prices, will greatly enhance student success and college retention**